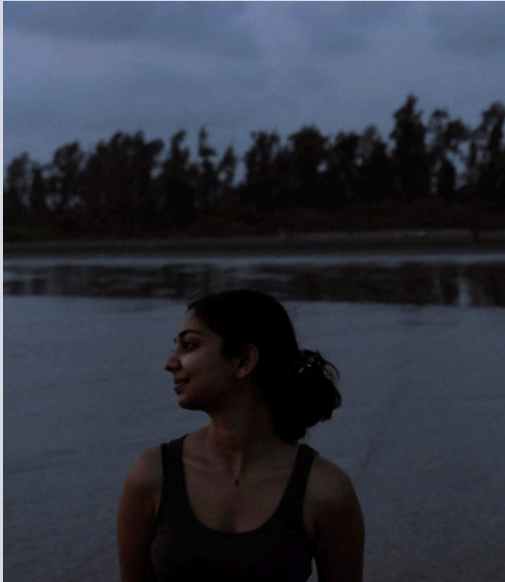


SNEHA DIXIT

BUSINESS, SERVICE & SYSTEMS DESIGNER



CONTACT

-  +91 8693818121
-  thewren.in@gmail.com
-  Mumbai, Maharashtra
-  <https://www.thewren.in>

SKILLS

- Design Thinking Tools
- Mental Models
- Business Model & Value Chain Creation
- Efficient & Purpose driven Problem Solving
- Subterfuge Marketing
- Content Writing
- Acute Observation

SUMMARY

I thrive on understanding people's needs and motivations, channeling that insight to create meaningful solutions towards a tangible impact. With experience at the intersection of innovation and strategy, I enjoy tackling challenges that require creative thinking and cross-disciplinary collaboration. My razor sharp observation skills and hypersensitive awareness allow me to walk into a room and strip it down layer by layer.

EXPERIENCE

STRATEGY ASSOCIATE

Raah Foundation

2024 - Present

- Reorganisation & re-structuring of the internal moving parts.
- Reframed their articulation, brand and positioning.
- Developed a communications strategy & website design to increase engagement and match global standards. [WIP]

EDUCATION

BACHELORS IN INDUSTRIAL DESIGN

Srishti Institutete of Art, Design & Technology

2019 - 2023

HIGHER SECONDARY EDUCATION

Jai Hind College

2010 - 2017

SECONDARY SCHOOL

Bombay Scottish School

2010 - 2017